

# Privacy policy

On this page we inform you in detail about the handling of your data through our website and the tools and services of external providers used on it. If you have any questions regarding data protection and this website, please feel free to contact us at any time using one of the contact options listed in the imprint.

We respect your personal data and your privacy not only out of legal obligation, but also out of personal conviction. For example, we ensure the protection of your data through regular updates and security techniques such as encryption.

## Data collection on our website

### Who is responsible for data collection on this website?

The data processing on this website is carried out by the website operator. His contact details can be found in the imprint of this website.

### How do we collect your data?

On the one hand, your data is collected when you give it to us. This can be data that you enter in a contact form, for example.

Other data is automatically collected by our IT systems when you visit the website. These are mainly technical data (e.g. internet browser, operating system or time of the page call). This data is automatically collected as soon as you enter our website.

### What do we use your data for?

Part of the data is collected to ensure that the website is provided without errors. Other data can be used to analyse your user behaviour.

**Bank account**  
HypoVereinsbank, Würzburg,  
BCN 79020076  
Bank Account 0026385750  
IBAN DE79790200760026385750  
BIC HYVEDEMM455

**Managing Directors**  
Philipp Koehler  
Pavel Kanskov  
Stepan Lialine

**Registered office: Würzburg**  
Registry court: Company register Würzburg  
Registry number: 13452  
VAT No: DE309114927

**Contact**  
Haugerglaxisstrasse 5a  
97080 Würzburg  
Germany  
[info@3keys.com](mailto:info@3keys.com)  
[www.3keys.com](http://www.3keys.com)

## What rights do you have regarding your data?

You have the right to receive information free of charge about the origin, recipient and purpose of your stored personal data at any time. You also have the right to demand the correction, blocking or deletion of this data. For this purpose, as well as for further questions regarding data protection, you can contact us at any time at the address given in the imprint. Furthermore, you have a right of appeal to the responsible supervisory authority.

## Analysis tools and third-party tools

When you visit our website, your surfing behaviour can be statistically evaluated. This is mainly done with cookies and with so-called analysis programs. The analysis of your surfing behaviour is usually anonymous; the surfing behaviour cannot be traced back to you. You can object to this analysis or prevent it by not using certain tools. We will inform you about the possibilities of objection in this privacy policy.

You will find detailed information in the following privacy policy.

## General notes and mandatory information

The operator of these pages takes the protection of your personal data very seriously. We treat your personal data confidentially and according to the legal data protection regulations as well as this privacy policy.

When you use this website, various personal data is collected. Personal data is data, with which you can be personally identified. This privacy policy explains what data we collect and what we use it for. It also explains how we do this and for what purpose.

We would like to point out that data transmission over the Internet (e.g. communication by e-mail) can have security gaps. It is not possible to completely protect data from access by third parties.

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## Person responsible for data processing

The person responsible for data processing on this website is:

3Keys GmbH  
Haugerglaxisstraße 5a  
97080 Würzburg  
Germany  
Telephone: +49 931 40 70 53 61  
E-mail: [backoffice@3keys.com](mailto:backoffice@3keys.com)

Responsible party is the natural or legal person who, alone or jointly with others, decides on the purposes and means of processing personal data (e.g. names, contact details, etc.).

## Company data protection officer

You can contact our company data protection officer by mail at the above address with the addition "for the attention of the data protection officer" or by e-mail at

**Thomas Malik**  
Malik Unternehmensberatung GmbH  
Alte Schmelze 20  
65201 Wiesbaden  
Telephone: 0611 16779410  
E-mail: [thomas.malik@malik-group.de](mailto:thomas.malik@malik-group.de)

## Right to information, revocation, blocking, correction, deletion, data transfer

You can request information about the data stored about you at the above address of the person responsible.

If you have given separate consent to the processing of personal data, you can revoke your consent at any time. By revoking your consent, the data processed until the revocation remains lawfully processed. The revocation of consent must be declared to the same body to which you have given your consent.

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In addition, under certain circumstances, you can demand the correction or deletion of your data. You may have the right to limit the processing of your data, as well as the right to have the data provided by you released in a structured, common and machine-readable format.

## Right to appeal to the competent supervisory authority

As the person concerned, you have the right to complain to the responsible supervisory authority in the event of a violation of data protection laws. The competent supervisory authority regarding data protection issues is the State Data Protection Commissioner of the federal state in which our company is located. The supervisory authority responsible for us is:

### Landesamt für Datenschutzaufsicht

Post office 606

91511 Ansbach

Company address:

Promenade 27 (Castle)

91522 Ansbach

## Objection against advertising mails

The use of contact data published within the scope of the imprint obligation for the transmission of not expressly requested advertisement and information material is hereby contradicted. The operators of the site expressly reserve the right to take legal action in the event of unsolicited sending of advertising information, such as through spam e-mails.

## Data collection on our website SSL or TLS encryption

For security reasons and to protect the transmission of confidential content that you send to us as the site operator, our website uses SSL or TLS encryption. This means that data that you transmit via this website cannot be read by third parties. You can recognize an encrypted connection by the "https://" address line of your browser and the lock symbol in the browser line.

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## Server log files

In server log files, the provider of the website automatically collects and stores information that your browser automatically sends to us. These are:

- Browser type and version
- Operating system used
- Referrer URL (access status/http status code)
- Hostname of the accessing computer
- Date and time of the server request, as well as the time zone
- IP address
- Transmitted data volume

This data is not merged with other data sources. The basis for data processing is Art. 6 para. 1 lit. b EU Data Protection Basic Regulation (DSGVO), which permits the processing of data for the fulfilment of a contract or pre-contractual measures. The data is deleted when it is no longer required.

## Cookies

Our website uses cookies. Cookies are small text files that are stored on your computer when you call up our website and enable your browser to be reassigned. Cookies store information such as your language setting, the duration of your visit to our website or your entries made there.

Cookies can store various information that is read out by the party that sets the cookie. They usually contain a characteristic character string (ID) that enables the browser to be uniquely identified when you return to the website or change pages. Their primary purpose is to make our online services more user-friendly and effective overall. The user data collected in cookies is pseudonymized by technical precautions, which generally makes it impossible to assign the data to the calling user. If an identifiability is possible, such as with a login cookie, whose session ID is necessarily linked to the user's account, we point this out at the appropriate place.

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We use different types of cookies:

- Transient cookies, also known as temporary or "session cookies", are cookies that are deleted after you leave our website and close the browser. Such cookies are used, for example, to store language settings or the contents of a shopping cart.
- Persistent or permanent cookies remain stored even after closing the browser. For example, the login status or entered search terms can be saved. We use such cookies, among other things, for range measurement or marketing purposes. Persistent cookies are automatically deleted after a specified period of time, which may vary depending on the cookie. However, you can delete these cookies at any time in the security settings of your browser.

There are both first-party cookies and third-party cookies. First-party cookies ("First-Party Cookies") are created directly by our site, third-party cookies ("Third-Party Cookies") are created by partner sites (e.g. Google Analytics). We will inform you about the use of "third party cookies" as well as about the cooperation with external service providers who provide services for us such as web tracking or range measurement within this data protection declaration under the respective online service. Each cookie must be evaluated individually, as each cookie stores different data. The expiration time of a cookie also varies from a few minutes to a few years.

## Access to your consent settings

We offer you the possibility within the framework of a Consent Management ("Cookie Banner") to decide according to your specifications on the setting of cookies in the area of our offer. You can change the decision made there at any time and subsequently grant or revoke your consent. To do so, you can call up the setting options here ([link to insert cookie banner](#)).

The setting of cookies, which are necessary for the exercise of electronic communication processes or the provision of certain functions desired by you, is based on Art. 6 para. 1 lit. f DSGVO.

The legal basis for the processing of personal data using "third party cookies" is Art. 6 para. 1 lit. a DSGVO.

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Usually, when you visit a website for the first time, you will be asked which of these types of cookies you wish to allow. And of course, this decision is also stored in a cookie.

## Delete cookies

How and whether you want to use cookies is up to you. Regardless of the service or website from which the cookies originate, you always have the option of deleting cookies, allowing them only partially or deactivating them. For example, you can block third-party cookies, but allow all other cookies.

If you do not want cookies, you can set your browser to notify you whenever you receive a cookie. In this way, you can decide for each individual cookie whether you want to allow it or not. The procedure can be found in your browser settings.

## Google Analytics

Our website uses functions of the web analysis service Google Analytics. The provider of the web analytics service is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies". These are small text files that your web browser stores on your end device and enable an analysis of website usage. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. Server location is usually the USA.

The setting of Google Analytics cookies is based on Art. 6 para. 1 lit. f DSGVO. As the operator of this website, we have a legitimate interest in the analysis of user behavior in order to optimize our web offer.

## IP anonymization

We use Google Analytics in conjunction with the IP anonymization function. It ensures that Google truncates your IP address within member states of the European Union or in other states that are party to the Agreement on the European Economic Area before sending it to the USA. There may be exceptional cases in which Google transfers the full IP address to a server in the

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USA and shortens it there. On our behalf, Google will use this information to evaluate your use of the website, to create reports on website activities and to provide us with further services related to website and internet use. The IP address transmitted by Google Analytics is not merged with other Google data.

## Browser Plugin

The setting of cookies by your web browser can be prevented. However, some functions of our website could be restricted as a result. You can also prevent the collection of data regarding your website usage, including your IP address and subsequent processing by Google. This is possible by downloading and installing the browser plugin accessible via the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

## Opposition to data collection

You can prevent the collection of your data by Google Analytics by clicking on the following link. An opt-out cookie is set to prevent the collection of your information on future visits to our site: Disable Google Analytics.

Details on how Google Analytics handles user data can be found in the Google privacy policy: <https://support.google.com/analytics/answer/6004245?hl=de>.

## Order processing

We have concluded a contract with Google for order processing and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

## Contact form

Data transmitted via the contact form will be stored including your contact data in order to be able to process your inquiry or to be available for follow-up questions. These data will not be passed on without your consent.

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The processing of the data entered in the contact form is based exclusively on your consent (Art. 6 para. 1 lit. a DSGVO). A revocation of your already given consent is possible at any time. An informal notification by e-mail is sufficient for the revocation. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

Data transmitted via the contact form will remain with us until you request us to delete it, revoke your consent to its storage or until there is no longer any need for data storage.

Mandatory legal provisions - in particular, retention periods - remain unaffected.

## Google reCAPTCHA

We use "Google reCAPTCHA" (hereinafter "reCAPTCHA") on our websites. The provider is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").

The purpose of reCAPTCHA is to check whether the data input on our website (e.g. in a contact form) is done by a human being or by an automated program. For this purpose, reCAPTCHA analyzes the behavior of the website visitor based on various characteristics. This analysis starts automatically as soon as the website visitor enters the website. For analysis purposes, reCAPTCHA evaluates various information (e.g. IP address, time spent on the website or mouse movements made by the user). The data collected during the analysis is forwarded to Google.

The reCAPTCHA analyses run completely in the background. Website visitors are not notified that an analysis is taking place.

The data processing is based on Art. 6 para. 1 lit. f DSGVO. The website operator has a legitimate interest in protecting his web offers from abusive automated spying and from SPAM.

Further information about Google reCAPTCHA and the Google privacy policy can be found at the following links: <https://www.google.com/intl/de/policies/privacy/>

and <https://www.google.com/recaptcha/intro/android.html>.

## Newsletter

If you would like to receive the newsletter offered on the website, we need an e-mail address from you as well as information that allows us to verify that you are the owner of the e-mail

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address provided and that you agree to receive the newsletter. Further data will not be collected or only on a voluntary basis. We use these data exclusively for sending the requested information and do not pass them on to third parties.

The processing of the data entered in the newsletter registration form is based exclusively on your consent (Art. 6 para. 1 lit. a DSGVO). You can revoke your consent to the storage of the data, the e-mail address as well as its use for sending the newsletter at any time, e.g. via the "unsubscribe" link in the newsletter. The legality of the data processing operations already carried out remains unaffected by the revocation.

The data you have provided us with for the purpose of subscribing to the newsletter will be stored by us until you unsubscribe from the newsletter and deleted after you have cancelled your subscription. Data that has been stored by us for other purposes (e.g. e-mail addresses for the member area) remains unaffected

## Google Web Fonts

This site uses so-called web fonts, which are provided by Google, for the uniform display of fonts. When you call up a page, your browser loads the required web fonts into its browser cache to display texts and fonts correctly.

For this purpose, the browser you are using must connect to the servers of Google. This enables Google to know that our website has been accessed via your IP address. The use of Google Web Fonts is in the interest of a uniform and attractive presentation of our online offers. This represents a legitimate interest in the sense of Art. 6 para. 1 lit. f DSGVO.

If your browser does not support Web Fonts, a standard font from your computer will be used.

Further information about Google Web Fonts can be found at

<https://developers.google.com/fonts/faq>

and in the Google privacy policy:

<https://www.google.com/policies/privacy/>.

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## Twitter Plugin

Our website uses features of the Twitter service. The provider is Twitter Inc, 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

When using Twitter and the "Re-Tweet" function, websites you visit will be linked to your Twitter account and published in your Twitter feed. In the process, data is transferred to Twitter. We have no knowledge of the content of the transmitted data or the use of this data by Twitter. Details can be found in the Twitter privacy policy: <https://twitter.com/privacy>.

You can change your privacy settings on Twitter: <https://twitter.com/account/settings>.

If you do not want Twitter to associate your visit to our site with your Twitter account, please log out of your Twitter account.

## Facebook Plugin (Like-/Share-Button)

On our pages are integrated plugins of the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA.

You can recognize the Facebook plugins by the Facebook logo or the "Like-Button" ("Like") on our page. An overview of the Facebook plugins can be found here: <http://developers.facebook.com/docs/plugins/>

When you visit our pages, the plugin establishes a direct connection between your browser and the Facebook server. Facebook thereby receives the information that you have visited our site with your IP address. If you click on the Facebook "Like-Button" while you are logged in to your Facebook account, you can link the contents of our Pages on your Facebook profile. This allows Facebook to associate your visit to our Pages with your user account. We would like to point out that we, as the provider of the Pages, have no knowledge of the content of the transmitted data or its use by Facebook. You can find further information on this in the facebook privacy policy at <https://de-de.facebook.com/policy.php>.

If you do not want Facebook to be able to assign visits to our pages to your Facebook user account, please log out of your Facebook user account.

## LinkedIn Plugin

Our website uses features of the LinkedIn network. The provider is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

Each time you access one of our pages that contains LinkedIn features, a connection to LinkedIn's servers is established. LinkedIn is notified that you have visited our sites using your IP address. If you click on LinkedIn's "Recommend Button" and are logged into your LinkedIn account, LinkedIn is able to track your visit to our site to you and your account. We would like to point out that we, as the provider of these pages, have no knowledge of the content of the transmitted data or its use by LinkedIn.

For more information, please see the LinkedIn privacy policy at:

<https://www.linkedin.com/legal/privacy-policy>.

If you do not want LinkedIn to associate your visit to our sites with your LinkedIn account, please log out of your LinkedIn account.

## Links to social media - Facebook

We do not use social media plugins that automatically load and embed the respective scripts via external URLs.

The Facebook link on our website leads to our Facebook page.

No connection to this service is established before these links are called.