

Mercedes-Benz RUS Implements SAP Track&Trace Labeling for Tires and Souvenirs

Moscow, Russia – February 18, 2021: Mercedes-Benz RUS JSC, a subsidiary of Mercedes-Benz AG, has deployed the SAP ATT (Advanced Track&Trace) system to implement the legislative requirements for mandatory marking of goods, which came into force on November 1, 2020. The company uses SAP ATT for marking stock balances, imports, local purchasing and sales to dealers. The work was carried out by IBS together with its technology partner 3Keys GmbH.

Mercedes-Benz RUS has faced the need to change processes when dealing with certain categories of spare parts and souvenir goods due to legislative requirements. It was necessary to set up interaction with the regulator's systems to request and receive "cryptotraces" (verification codes) when importing and marking warehouse balances, to generate regulatory reporting on import and retiring of goods from circulation, to perform integration with the EDI system to exchange data of universal correction and transfer documents (UTD/UCD) with marking codes.

IBS and 3Keys GmbH managed to efficiently build up the modified business processes in a short time, taking into account the specifics of the IT landscape of Mercedes-Benz RUS. Along with SAP ERP, other systems play an active role in the logistics processes of the company and the possibility of modifying them is very limited. Furthermore, the implementation was carried out simultaneously with modifications to the EDI system. The scope of the project included such processes as marking existing stocks, processes of marking imported goods at the warehouses of 3PL operators and at customs warehouses, procurement of labeled products in Russia, wholesale and transfer for sale through its own retail subdivisions.

The implementation of SAP ATT will allow Mercedes-Benz RUS to easily deploy the solution for new product groups. The company will also need to ensure integration with the global corporate WMS system.

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“We began preparing for the introduction of mandatory labeling in the summer of 2020, and since November 2020, we have already put SAP ATT into commercial operation. As a result, the company was able to continue purchasing and selling the full range of goods without stopping processes and complying with all new legislative requirements,” **stressed Pavel Kuznetsov, Head of Corporate Applications in Sales, Finance and Controlling at Mercedes-Benz RUS.**

“The SAP solution for traceability of labeled products has long proven itself in many countries that also have government requirements for product labeling. SAP ATT integrates with any systems of different software manufacturers, and provides high performance and reliability, which is very important when working with the regulator’s systems. Moreover, it is easy to deploy to new product groups,” **noted Alexey Petunin, SAP CIS Executive Director.**

“As part of the project, the SAP ATT system had to be implemented inside the warehousing and accounting processes of the company’s warehouse located in Russia, as well as at the customs warehouse, where products of Mercedes-Benz RUS JSC arrive from abroad. The next step was the configuration of the interaction of SAP ATT with the SAP ERP system that was being used. Due to the effective project management, we were able to promptly streamline the main processes and achieve all the project tasks set by Mercedes-Benz RUS,” **adds Dmitry Mityushkin, IBS Project Manager.**

“Projects of high complexity are our specialty. The project for Mercedes-Benz RUS JSC falls into this category, since many of the customer's business processes are performed both in SAP ECC and the legacy system, and it is often not the SAP that plays the leading role. Due to limited possibilities of updating the legacy system, we decided on a non-standard process design in the SAP ATT system that allowed us to minimize changes in the customer's business processes, while scanning during storage operations and printing of MC directly in SAP ATT. The functional content of the project is also worth mentioning: the scope of work included foreign labeling processes, residue labeling, import and local purchasing, inventory, returns, and several sales scenarios for the product groups tires, toilet water, shoes, and light industrial goods”, - **noted Mikhail Kornienko, Key Account Director at 3Keys CIS.**

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About the companies:

Mercedes-Benz RUS is the only official importer of Mercedes-Benz automobiles and light trucks in Russia. The company mainly targets sales of new cars and used cars, development of after-sales services, and a dealer network.

SAP is the world leader on the corporate applications market. SAP solutions and services are used by more than 413,000 clients in 180 countries all over the world. In 1992, the first office of SAP SE was opened in Moscow, and over the last 27 years, offices also opened in Saint-Petersburg and Yekaterinburg. Now the SAP CIS has about 1,300 employees and the Company is represented in all CIS countries. In 2012, SAP Labs research and development center opened in Moscow, which also has a subdivision in St. Petersburg.

SAP is the only international developer with a Data Center in Russia, and the company is constantly expanding its capacity. For more than 27 years, SAP has been helping domestic companies transform and optimize their businesses based on innovative solutions. In July 2018, Moscow saw the opening of the SAP Digital Leadership Center, an innovative hub for events, demonstrations of new technological solutions and joint developments with customers and partners.

The company is actively investing in training, increasing competencies, and developing the expertise of the ecosystem. More than 135 universities in Russia and the CIS receive free access to SAP software for educational purposes. Since 2017, 16 SAP Next-Gen Lab innovation centers have opened their doors for students and young IT specialists.

More information is available at www.sap.com и www.sap.ru.

For all questions related to the activities of SAP in Russia, please contact Tatiana Zvereva (tatiana.zvereva@sap.com).

IBS is a key technology partner of Russian business leaders and government agencies. The company transforms its team's knowledge and understanding of the modern economy into new solutions that help increase competitiveness and achieve better results in the digital age.

IBS solves complex challenges in the area of strategic development of an organization's IT resources and improves efficiency of processes, and renders services in the areas of systems management, implementation of business applications, design and construction of IT infrastructure, data management and analytics, system integration, software development and unique custom solutions, information security and outsourcing. Read more at www.ibs.ru

3Keys GmbH is an international consulting company specializing in the implementation of serialization and traceability solutions. The company is an official partner of SAP. 3Keys is a company with many years of experience in implementing marking systems in various industries worldwide. The company also owns the patented CRPT Connector solution. Read more at: www.3KEYS.com

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