We ensure the authenticity of products to create a safe and sustainable environment for our clients and their customers.

Kvinta is a modern, flexible SaaS solution that addresses the traceability and serialization needs of businesses throughout the supply chain in various industries. Kvinta integrates into the company’s IT landscape, onboard supply chain partners, and reports to the government’s systems, mitigating business risks and creating business opportunities.

**Kvinta makes you T&T ready**

“T&T ready” means being able to track all relevant activities that happen to physical units with a unique id as long as they reside within your responsibility, to identify their current status and location, as well as to trace their history, and to exchange such information with supply chain partners or authorities in case regulations require to do so.

**SUPPLY CHAIN COMPLEXITY**

Most of the technologies used in the supply chain today were built decades ago. Not only do they lack end-to-end data visibility, flexibility, and real-time response capabilities, but they also have high integration and operational costs. Initially, serialization and T&T solutions were mostly driven by legal requirements. Later, businesses revealed the brand protection opportunities and data analytic features.

Supply chain complexity has significantly increased with rising consumer expectations, market volatility, digital disruptors, omnichannel engagement, and advanced legal requirements for T&T.

These realities have dramatically increased the need for the Kvinta T&T solution.
To respond to new demands stressing the supply chain and address the growing demand for traceability and product authentication, the Kvinta solution is based on the following fundamentals:

- **Ultimate Flexibility**
- **High-End Delivery**
- **Cost-Efficient Pricing Model**
- **Analytics Capability**
- **Top Support**
- **Fully Integrated Mobile Solution**
- **Top Performance**
- **High-End Security**

Kvinta is a dedicated Track & Trace solution that covers various business scenarios and industry cases to provide business with T&T readiness. Manufacturers, Distributors, Warehouses, 3PLs, Retail are engaged in hundreds of logistic processes and Kvinta orchestrates them from a Track & Trace perspective, creating business opportunities and providing compliance.
Kvinta is designed to support all companies requiring T&T and is a great match for not only those industries that are highly impacted by T&T legislation but also many non-regulated industries, which can also benefit from it.

**INDUSTRIES UNDER T&T LEGISLATION**

Kvinta’s advanced connectors to the regulator’s infrastructure help companies to meet both existing and upcoming T&T regulations, making it easy for businesses that are already regulated to improve their level of compliance and for companies that are new to industry legislation to achieve compliance quickly. Our solution not only supports the achievement of short-term compliance goals but also considers the long-term strategy beyond compliance. This means utilizing different internal business benefits, from advanced analytics to brand protection and building a marketing ecosystem for customers.

**NON-REGULATED INDUSTRIES**

Kvinta is a great choice for customers seeking authentication or verification solutions to protect their brand from falsification and illegal trade, as well as to boost customer engagement and provide customers with electronic product information and services. Moreover, Kvinta is an excellent option for companies expecting to benefit from the increased data use efficiency and data visibility in the supply chain to improve the quality of core analytics and advanced predictive analytics practices.

**THE SIZE DOESN’T MATTER**

- **Large companies:** Kvinta provides a tailored service with extensive integration possibilities and full-time support to adapt to internal processes.
- **Mid-sized companies:** Kvinta provides a smart, easy-to-deploy fixed core solution with custom settings and future scaling.
- **Small companies:** Kvinta offers an out-of-the-box, affordable fixed core solution with standard settings to choose from.
Kvinta is a cross-industry solution that is used globally. The core architecture and technologies allow Kvinta to come with industry/market specific features. The major benefits of Kvinta are available for anyone and sophistication of the solution is revealed on the industry/market level.

Kvinta offers industry/market-specific features for a reason: T&T is influenced by business practices and has to align with existing processes that vary across industries. Kvinta tailors functionalities to best cover these variations and therefore eases integration, implementation, and rollouts to different markets.

The main differences are:

- the complexity of regulations
- the complexity of supply chains and business practices
- companies’ IT landscape variability
- the export-import practices and regulations
- the level of EDI and other services integration
- the level of T&T application required (from basic serialization to full traceability)

The core of Kvinta functionality applies to any industry. Kvinta orchestrates the T&T data and supports T&Ts function across a company and/or a chain of partners.

At the industry/market level, Kvinta is designed to support the specifics of a particular business case, emphasizing the functionalities required. From the complex requirements in a fully regulated environment with aggregation and full traceability to simpler serialization-only scenarios.

To deliver all the promises made above, Kvinta is built according to the latest industry standards, in a technologically advanced and future oriented way. Giving the speed of changes in the modern world, the modern T&T solution has to be flexible and perform in all market conditions.
We believe that a modern supply chain demands a new, flexible, and up-to-date serialization and T&T solution. Kvinta is here to help your business align with the market’s dynamics in the digitized supply chain practice.

Kvinta comes with an integration package from a top T&T consulting company to deliver the maximum value to business with as little as possible impact on business processes. Different support options are available for clients as well. Feel free to contact us with any questions on Kvinta and T&T in general.

TOP INTEGRATION PARTNER

3Keys is well known in serialization and Track & Trace consulting, having successfully implemented international projects for multiple industries, such as pharmaceuticals, tobacco, and FMCG (the food industry). 3Keys is an expert in implementing Track & Trace, whether for legal compliance or brand protection.

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